



OutRun Ovarian Cancer

For Immediate Release

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The only local fundraiser for ovarian cancer, OROC raised over \$450,000 and continues fundraising efforts with its seventh annual race

Cleveland, OH--Saturday, August 28th marks the date for the seventh annual OutRun Ovarian Cancer (OROC) 5K Race/Walk and 1-Mile Family Fun Run with a start and finish at the Rock and Roll Hall of Fame and Museum.

The only ovarian cancer race in Northeast Ohio, OROC is a volunteer driven, nonprofit organization that has generated more than \$450,000 for ovarian cancer awareness. All of the proceeds go directly to the local community to help raise funding for research and education in northeast Ohio.

“This OROC event celebrates survivors and serves as a significant fundraiser for ovarian cancer, which currently has no screening method for early detection. We want women to be aware of the symptoms and inform the public that a pap smear does not test for ovarian cancer,” said Gretchen Nock, founder of OROC.

Nock founded OROC in 2003 after losing her mother and aunt to ovarian cancer. Seven years later, OROC continues to grow and remains the only local organization raising funds for ovarian cancer research. Originally started by 15 women, OROC now boasts over 90 volunteers and uses grassroots methods to raise awareness and funding.

“Our first race in 2003 had 600 runners. Last year we had over 2,000 and expect our attendance to increase even more,” said Nock.

OROC has received much support from the local medical community, including sponsorships this year from the Cleveland Clinic and Metro Hospital.

“The support of local hospitals and volunteers are what has made this such a successful fundraising event,” said Nock.

Day-of-race registration begins at 7:15 a.m. in front of the Rock and Roll Hall of Fame and Museum. The OROC Celebration Rally kicks off at 7:50 a.m. in the same location. The 5K Race/Walk begins at 9 a.m. and the 1-Mile Family Fun Run starts at 9:05 a.m. For more information visit www.oroc.org. To register go to www.hermescleveland.com.

Mission-OROC is dedicated to creating an active community of hope and empowerment for those touched by ovarian cancer through awareness, education and early detection. OROC strives to put a new face on ovarian cancer--one of hope and encouragement.

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